

Marketing Health Ingredients Intern

BioActor, Dutch life-science company developing healthy and innovative ingredients in the food supplement industry, is looking for a **Marketing Health Ingredients Intern** with strong motivation in improving BioActor's international business.

The applicant will be part of the *Sales & Marketing team*, reporting to our Commercial Manager. From day 1, you will be responsible for marketing activities and projects management.

What is expected from Marketing Health Ingredients Intern:

- Development of customized product concepts with scientific rational on food supplements, within BioActor's portfolio of ingredients (preferably applying the Customer Journey Map Approach)
- Promotion of our ongoing initiatives on social media platforms
- Constant update of BioActor promotional & marketing material Review and press release of scientific articles
- Market consumer research on food supplements & market analysis on health ingredients
- Responsible for creating marketing material for worldwide tradeshow in the health ingredients industry where BioActor takes part Responsible for the maintenance & management of our website

The ideal candidate is dynamic, able to prioritize activities, out-of-the-box thinker with problem solving mindset – key requirements to perform in BioActor's teams. Moreover, the Marketing Health Ingredients Intern is willing to bring on the table own ideas and insights to improve processes and projects, and to go extra mile.

Who we are looking for:

- BSc / MSc student attending the last year in Nutrition & Health or in Marketing (interested in getting relevant working experience) with possibility to use the company as Business case for dissertation
- Excellent understanding of MS Office (Excel, Word, Powerpoint)
- Excellent communication/presentation skills and fluency in English (spoken and written), and preferably in German.
- Very Good proficiency of Graphic Design Software (such as Adobe Photoshop & Illustrator)
- Team player, with the ability to work independently in a fast-paced environment
- Strong interest in developing a digital marketing plan and strategy (experience is a plus)
- Work Experience or interest in nutrition & health is considered a plus
- You are not afraid of details and have a critical mind

Top Reasons to Work with Us

1. Join a dynamic, innovative and international life-science company, rapidly growing in the Health & Sports Nutrition ingredient worldwide industry, where your ideas are welcome, and initiative is rewarded.
2. Work on the forefront of innovation in nutrition on a global level
3. Fixed monthly reimbursement will be provided

What we offer:

- We offer an exciting fulltime internship in a dynamic environment, where to improve personal and professional skills
- Work-study balance
- Room for improving your soft skills
- We encourage initiative and transparency
- International environment with committed people, always ready to have fun
- Yearly team building activities where to strength relationships with your co-workers

Interested? Please send your CV and motivation letter via email to kevin.wilson@bioactor.com

BioActor B.V.

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