



Marketing Officer - Health Ingredients

BioActor, a Dutch life-science company developing innovative health ingredients for the food supplement and sports nutrition industry, is looking for a **Marketing Officer - Health Ingredients** with strong motivation to support BioActor's international business.

The applicant will be part of the *Sales & Marketing team*. From day 1, you will be responsible for marketing activities.

What is expected from You?

- Organization of seminars, webinars and customer events
- Creating high impact *BtoB* initiatives on social media platforms
- Redesign all of BioActor promotional & marketing materials
- Writing press releases and Science Bites blog pages
- Market & consumer research on food supplements and health ingredients
- Responsible for organizing the booth (Vitafoods Geneva) and creating marketing materials for global tradeshows in the health ingredients industry
- Responsible for the maintenance & management of our websites

Who we are looking for:

The ideal candidate is dynamic, able to prioritize activities, out-of-the-box thinker with problem solving mindset – key requirements to perform in BioActor's team. We like people that are creative, eager to bring forward new ideas and insights to improve processes and projects, and to go the extra mile. You are not afraid of details and have a critical mind. You are a team player, with the ability to work independently in a fast-paced environment

Moreover, you should meet the following, more formal, requirements

- BSc / MSc graduated in Nutrition & Health or related field
- Excellent command of Powerpoint
- Excellent communication/presentation skills and fluency in English (spoken and written)
- Very Good proficiency of Graphic Design Software (such as Adobe Photoshop, Vector & Illustrator)
- Some experience or demonstrable interest in digital marketing
- Experience in nutrition & health marketing is considered a plus

Top Reasons to Work with Us

1. Join a dynamic, innovative and international life-science company, rapidly growing in the global Health & Sports Nutrition ingredient industry, where your ideas are welcome, and initiative is rewarded.
2. Work on the forefront of innovation in nutrition on a global level

What we offer:

- We offer an exciting fulltime position
- Room for improving your soft skills
- International environment with committed people, always ready to have fun
- Team building activities to strengthen relationships with your co-workers

Interested? Please send your CV and motivation letter via email to info@bioactor.com

BioActor B.V.

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